













# THE HUDSON'S BAY CO.

## Friday and Saturday Store News

### Irresistible Savings in All Departments

Of all the splendid bargain opportunities we have offered this is one of the best, if not the best. This certainly means news extraordinary for people of tact and forethought.

Those who appreciate offerings which afford splendid money-saving opportunities without causing a deterioration in the quality of goods offered, should certainly visit this store every Friday and Saturday.

The great stocks of merchandise which fill every section of the store will appeal to you. You must remember that The Hudson's Bay Co. have been studying the wants of people for over a century, and with its many stores scattered from coast to coast, it commands the strongest purchasing powers. That is why we are able to sell at a little less than elsewhere, besides giving you the best quality of goods.

#### Big Clearance Sale of Ladies' Fur-lined Coats, \$50.00

At 8.30 o'clock on Friday morning the death knell of these coats will be sounded. There are 75 of them to be slaughtered at \$50.00 each. It goes without saying that our expectations will be realized, for such prices can't fail to bring about the result we desire viz:—a complete clearance wholly and absolutely. They are made from good quality beaver cloth, fur lined and with rat, sable and Mock Fisher collars, 50 inches long, all sizes and in green, navy, black and brown.

Sale Price..... **50.00**

#### All Wool Panama Cloth 44 ins. wide, 55c

A value like this will make you open your eyes in wonderment, for according to all precedent such lovely material can be counted good value at fully a third more than the above price. We have got a rebate on this shipment owing to a mistake of the manufacturers in not shipping in time for the fall trade. Now they have come but too late to suit us. However we are keeping them as the price concession we have procured is very tempting. We have it in green, navy, black, cardinal and brown.

**55c**  
Regular 55c. Sale Price.....

#### Christmas Groceries

A CAR LOAD OF FRESH FRUITS JUST ARRIVED FROM CALIFORNIA.

Hudsons Bay groceries have a name of being second to none, and justly so too, as we believe in keeping nothing but the best, and that which we know to be absolutely reliable. We have just received this car load of fresh fruit direct from California for the Christmas trade. Send us your orders without delay. We have now a full line of the choicest California peaches, apricots, prunes, figs, raisins and muscatelles.

Try our choice creamery butter, per lb. .... **35c**  
Strictly fresh eggs, per dozen..... **35c**

#### A BARGAIN LOT OF LADIES' STRONG SHOPPING BAGS.

Just a line we are clearing out to make room for another on the way. Good strong bags they are too and they sold regularly at 60c. Sale Price..... **25c**

#### BOYS PYJAMAS, \$1.25

Here is something which will supply a long felt want. There has always been difficulty in getting pyjamas small enough for boys. However we have now got a line to fit boys from 4 to 14 and splendid value they are too. Sale Price per suit **\$1.25**

#### SPECIAL SHOWING OF PURE SILK ORIENTAL SHAWLS.

These are a beautiful lot of silk shawls and will make very acceptable gifts for Xmas. We consider ourselves fortunate in making this purchase at the price we did. However the benefit will be yours on Friday and Saturday. We have them in cream, black, sky and pink. Sale Price from..... **\$1.50 to 7.50**

#### A CHOICE SHOWING OF ELASTIC BELTS.

We are showing some very dainty novelties in ladies elastic belts. Some of them are fitted with most elaborate buckles, hand painted etc. On Saturday we shall have a big display of these belts ranging from..... **25c up.**

#### SOUVENIRS OF EDMONTON.

There will be a big demand for these in view of the close proximity of Christmas. Many decidedly novel nick-nacks will be shown for the first time, in the form of souvenirs of Edmonton. Special Price..... **25c, 35c and 50c**

#### "STOP PRESS NEWS"

Just arrived today, a large shipment of ladies rat coats. All ladies who have been waiting for these so long can now have their wants supplied as we have ample choice of styles.

Also a stylish lot of ladies tweed coats, military style with the new pleated skirt effect have just come to hand. See them.

#### A SPECIAL IN LADIES LEATHER HAND BAGS.

Here is a line which is a great bargain. They measure 7 x 12 inches, strongly made and with good clasps. Sale Price **\$1.75** and ..... **\$2.00**

#### LADIES HEAVY WINTER COAT WITH FUR COLLAR \$22.50.

Now that winter has started in grim earnest and such extraordinary low prices prevail, few of these coats will be left by the time the store closes on Saturday. We just have 25 of them in the lot. They are made from good quality beaver cloth with fox, sable and rat collars in all colors. Sale Price..... **\$22.50 and \$25.00**

#### Sensational Prices on all Children's Coats—20 per cent. off

We have just 50 to dispose of and we mean to do this on Friday and Saturday without any consideration as to cost or loss. Many charming little styles are to be found among them for little misses from 3 to 12 years of age. The prices range from \$2.50 to \$7.50, but we are giving an extra discount of 20 per cent off these prices on Friday and Saturday. There will sure to be a scramble for these, so come early if you wish to share in them.

#### Special News from our Shoe Dept.

The requisitions of a good fitting shoe are 1st, comfort, 2nd, style and 3rd, service. Perhaps you have never given a thought to the care you should use in choosing a comfortable and stylish shoe. When you buy a pair of shoes from this popular shoe department, you get a guarantee of the strongest character, which will give the utmost satisfaction. Look at these special lines for the cold frosty weather:—

Mens plain felt bluchers, felt lined, a boot that will keep out the cold even at the North Pole. Sale Price..... **\$3.50**  
Mens dongola bluchers, felt lined, elk sole and with rubber heels. Sale Price..... **\$6.00**  
Womens dongola bluchers, felt lined, elk sole and with rubber heels. Sale Price..... **\$4.50**  
Womens plain felt bluchers, felt lined. Sale Price..... **\$2.50**

These are all extra special values and now that the real cold weather is here, there will sure to be big things doing in this department.

#### Big Clearance of Ladies' Cloth and Tweed Coats

On Friday and Saturday we shall place for sale 75 cloth and tweed coats and we shall give a special discount of 20 per cent off the already low prices in order to hurry them out in the shortest possible time. Remember these coats are all this seasons stock, stylish and well made too. The prices range from \$6.50 up, and then we give the special discount of 20 per cent off as well.

**\$57.50**

#### A startling value giving event--Men's Coon Coats \$57.50

It's the best kind of shopping news we have had to tell men for a long time. Such values as this rarely come. However, this is a special purchase of a manufacturers' overstock. They are made from prime full furred skins, perfectly matched and strongly made; would be considered good value at \$75.00. On sale Saturday at \$57.50. See our window.

**\$57.50**

JASPER AVE.

**HUDSON'S BAY STORES**

EDMONTON





# Saturday Sale



10c AND 15c

THE



# Saturday Sale



JUST IN DEC. STYLE BOOK FREE.

## JUST IN

Our Toys, of our usual first class quality will be exhibited on the second floor after 1st December. ALL NEW

**THE** reason for a gradual increase in our store business each season is because of a carefully thought out business policy strictly adhered to. A business does not become a successful institution from mere chance but from hard conscientious work and thought to the interests of their customers and the proper people to serve them who take an interest in their purchases. This we are striving to do and are daily complimented on our efforts.

**Mail Orders**  
Receive  
Careful  
Attention

## Sale of Men's New and Seasonable Clothing and Furnishings

Every day finds this department growing in popularity. Here you will find exactly what you want and when you want it. A marvelous showing of fur and fur lined coats and very good bargains too.

Mens suits in Canadian or English goods, the best material, hand finished. Regular \$22.50 to \$30.00. Saturday.....	20.75	Mens cloth caps, winter styles, fur ear laps. Regular 75c and \$1.00. For.....	50c
Mens coon coats, natural fur, not dyed. Regular \$90.00. Saturday.....	73.85	Mens blue, red or black heavy ribbed wool sweaters, regular \$1.25. For.....	65c
Mens coon coats, regular \$85. Saturday.....	\$69.75	A very special line of mens mucha gloves, lined in wool, regular \$1.25. For.....	95c
Mens coon coats, regular \$80. Saturday.....	\$67.50	Boys wool mitts, heavy and warm, reg. 35c for.....	30c
Mens coon coats, regular \$75. Saturday.....	\$62.50	Boys fleece lined underwear for.....	HALF PRICE
Mens coon coats, regular \$65. Saturday.....	\$53.75	A few boys suits at.....	HALF PRICE

## Specials in Carpet Dept.



## CUT ON CARPETS per yd.

Brussels and Axminster Carpets regular \$1.25 to \$2.50 yard

Sale 99c to \$1.75

Our Upholstering and Bedding Department was never so attractive with the bright new rugsof Oriental designs and colorings and bedding so soft and warm looking with prices so tempting you cannot fail to buy.

Velvet sofa reg 95.10 to 12, regular \$27.50	22.95
Velvet sofa reg 9.12, regular \$30.00	25.00
Special beautiful white blankets, pure wool 7 lbs., 64 x 84, reg. \$6. Sale Price.....	3.95
Large range of comforters, mainly filled regular \$4.50. Sale Price.....	3.50

## Last Day Closing Out Sale of Tinshop Goods

We still have a good assortment of tinshop goods (as the stock was very large) and will offer for Saturday only at closing-out prices. After that they go back to regular figures.

No. 21 airtight heaters, regular \$3.00 for.....	\$2.30
No. 2 camp heaters, regular \$1.50 for.....	95c
No. 3 camp heaters, regular \$2.50 for.....	\$1.90
No. 4 camp cook stoves, regular \$2.50 for.....	\$1.50
No. 6 camp cook stoves, regular \$5.50 for.....	\$3.75
No. 7 camp cook stoves, regular \$8.00 for.....	\$5.00
Elbowes, regular 25c for.....	20c
6 in. and 7 in. stove pipe, regular 15c for.....	10c
Thumbies, regular 10c for.....	5c
Drum ovens, regular \$2.75 for.....	\$1.75
Ash barrels, regular \$2.75 for.....	\$2.45
Sanitary pails, regular \$2.50 for.....	\$1.90
Railroad milk cans, regular \$6.00 for.....	\$4.75
Drip pans, all sizes, regular 25c and 30c for 15c and 20c	
Dairy pails, regular 75c for.....	60c

Watering and oil cans, folding cook stoves, prospectors heating and cook stoves with 7 lengths pipe, and many other articles of superior make by our late unionists.

Goods shown in hardware department (down stairs from grocery department), where you will also find a general assortment of kitchen utensils, tools, skates and hockey sticks etc. Skates fitted free.

## Dress Goods

The choicest of our cloths in Dress Goods department in black and all the new shades on sale Saturday.

A good assortment of 27 in. silk crepes, suitable for evening wear, reg. 75c. Sale.....	50c
40 in. silk crepes in black, cream, mauve and light green, reg. \$1.75. Sale.....	1.35
44 in. silk crepe-de-chine, good range of delicate shades, reg. \$2.25. For.....	1.00
44 in. fancy silk cologne, reg. \$2.50. Sale.....	\$1.75
Fancy foulards and taffetas, reg. 75c to 90c. Sale.....	65c
Silks in fancy stripes and checks, reg. \$1.00 to \$1.25. Sale.....	85c
Silks in fancy stripe and Dresden designs, reg. \$1.75 to \$2.00. Sale.....	1.40
Silks in Dresden designs, reg. \$2.60. Sale.....	\$2.10
All our tweeds at 1-3 off regular prices—Saturday only.	

FIRST FLOOR.

## Staples on Reduction

With all goods in this department advancing we are taking no advantage of this opportunity but will sell what we have at less than old prices.

27 inch wrapperettes and cashmerettes, regular 12 1/2c and 15c. Saturday.....	9c
27 inch heavy wrapperettes, regular 20c and 25c. Saturday.....	15c
28 inch and 30 inch heavy wrapperettes, regular 30c and 35c. Saturday.....	25c
Plain and fancy eiderdowns, regular 50c. Saturday.....	40c
56 inch pink eiderdown, regular \$1.00. Saturday.....	75c
56 inch cream eiderdown, regular \$1.15. Saturday.....	90c
French flannels in dark colors, regular 60c. Saturday.....	49c

A good opportunity to secure materials for waists, kimonas and bath robes at BARGAIN PRICES.

FIRST FLOOR.

## Dress Trimmings

Quite a large variety of DRESS TRIMMINGS—(some of them may please you others may not—which we do not wish to carry over. All very fine trimmings, your choice at half price).

Velvet ribbons in all shades, good quality, satin back, regular 40c. Saturday.....	30c
Velvet ribbon, satin back, 2 inches wide, regular 30c. Saturday.....	25c
Navy duchess satin ribbon, 4 inches wide, regular 20c. Saturday.....	15c
Black duchess satin ribbon, 4 inches wide, regular 25c. Saturday.....	20c
Cushion forms, best cotton covering, any shape, regular 20c. Saturday.....	15c
Tail, good quality in grey, blue, brown, and mauve, regular 15c. Saturday.....	20c
Mocha gloves, grey fleece lined, deep fur wrist, regular \$2.25. Saturday.....	1.75
Mocha gloves, tan well lined, strap wrist, regular \$1.75. Saturday.....	1.25
Wool gloves, black, all sizes, regular 30c. Saturday.....	20c
Heavy canvas shoe bags, beautifully bound, regular \$1.25. Saturday.....	95c
American school crayons, regular 10c. Saturday.....	5c
Beaded necklaces, stylish goods, regular 35c. Saturday.....	25c
Vandyk braid, regular 15c. Saturday.....	10c
Black hair nets, regular 7 1/2c. Saturday.....	5c
Hair rolls, wire frame, regular 25c. Saturday.....	20c

## Millinery

MILLINERY—Pretty hard to describe when there are so many styles, materials and colors represented so we will just say—

Your choice of any of our trimmed hats on Saturday—HALF PRICE.

A large assortment of fancy feathers on Saturday—HALF PRICE.

## Shoes of Merit at Saturday Bargain Prices

Some particularly good values in felt shoes—nothing the matter with them only we have not all sizes in all styles.

A splendid table of felt shoes at HALF PRICE.

Ladies elk sole, felt lined, very fine stylish kid warm shoe, regular \$5.00. Saturday.....	4.00
Mens dongola kid, felt lined, leather sole, regular \$3.00. Saturday.....	2.25
Childrens and misses felt Julietts, sizes 8 to 2, made of best material with belting leather soles, black and red. The celebrated Dodge shoe. Regular \$1.25 to \$1.50. Saturday per pair.....	1.00

## Bargains in the Underwear Department

Flannelette wear that is well made and Underwear that is warm and does not shrink. Bear skin coats for Saturday.

A full line of children's white bear skin coats in sizes to fit ages from 6 months to 4 years, regular \$2.75 to \$4.75. Saturday..... \$1.75 to \$3.75

Ladies white flannelette gowns, regular \$1.75. Saturday..... 1.25

Ladies white flannelette corset covers, regular 35c. Saturday..... 25c

Ladies white flannelette drawers, regular 75c. Saturday..... 50c

Ladies black cashmere hose, seamless toes and heels, fashioned legs, regular 65c. Sat..... 50c

Childrens plush sleeping suits, regular 65c. Saturday..... 45c

Childrens plush vests, regular 60c. Saturday..... 30c

Childrens black ribbed cashmere hose, apical knees, regular 35c to 60c according to size. Saturday..... 25c to 45c

## To-Morrow's Selections from the Grocery Department

1 lb. tins clover leaf salmon, Saturday.....	15c
Assorted tins spice, Saturday 3 for.....	25c
Dried peaches, Saturday.....	10c
Quart sodas raspberry preserves, Saturday.....	15c
3 lb. tin Ram Lids tins, gold label, Saturday.....	\$1.25
2 lb. cans assorted fruits, Saturday.....	17 1/2c

We handle the Sealship brand oysters. Cleanliness, freshness, courtesy and quick delivery.

## Ladies Coat, Suit and Dress Department

SECOND FLOOR.



Ladies' coats in fur, warm kersey and cheviot cloths, made with generously large collars. It will always pay you to visit this department whether we advertise it or not. You will find a waist, a fur piece, a suit or dinner dress marked down. Anything you find here under price will be a bargain because of the high class goods we carry.

Childrens heavy winter coats in beaver, melton and cheviot, some lined with flannel, all this years buying, in sizes ranging from six to fourteen years. Regular \$15.00.....

A line of heavy tweed coats, just the thing for school and general every-day wear, all sizes. Regular \$12.00.....

Heavy diagonal serge coats in brown, lined in flannel, very warm and dressy, size ten to twelve years. Regular \$15.00.....

Skirts in serge panama and novelty tweeds in shades of blue, brown and black, both plaited and gored, a very desirable garment. Regular \$8.00 to \$12.00.....

**SALE**  
**\$9.95**  
**SALE**  
**\$5.65**







